

Worthys Festival 2011



Draft Proposal Document
The Worthys Festival
Steering Group
August 2010

WF'11

Worthys Festival 2011



Background

- ❖ The Worthys Festival is a celebration of life in the communities of Kings Worthy, Headbourne Worthy and Abbots Worthy (The Worthys).
- ❖ It will involve as many different community groups and organisations as possible, and will include events which will appeal to the whole community, old and young, artistic and musical, sporty and social.
- ❖ The Festival is to be held over nine days from Saturday 17th September 2011, with venues all over the villages, including Eversley Park, both Churches, both pubs and the Sports & Social Club, and all community halls and open spaces.
- ❖ It will culminate in a grand parade featuring fancy dress cars, and anybody else who wishes to take part, with push chairs, wheelchairs, bikes or just walking, in groups or individually.
- ❖ The aim of the Festival is for everybody involved to have fun and develop and encourage a strong community spirit. In addition, all the organisations and groups taking part will increase public awareness of their activities, encourage new people to join or participate more.
- ❖ Local charities and community organisations will have the opportunity to fundraise , but the Festival itself is intended to be non-profit making.
- ❖ Whilst the Festival has the support of both Parish Councils, the church and almost every local organisation in the Worthys, it is not specifically attached to any one organisation, giving the Festival full independence.
- ❖ In order that the Festival is seen as an enterprise for the whole community, it is being organised by a small group of volunteers, under the leadership of local city councillor Jane Rutter.
- ❖ All meetings will be advertised on the village website and be open to all.

Outline Timetable

Opening Weekend

Saturday 17th September

- ❖ Family Fun on the Green 2pm St Mary's Church – Children's Worker
- ❖ Village Concert – Jubilee Hall 7.30pm Claire Goodwin

Sunday 18th September

- ❖ Street Parties Noon, Co-ordinator: Natalie Newman
- ❖ Mini Football Tournament 2pm Worthys FC
- ❖ Open Gardens 2pm
- ❖ Community BBQ (and music festival?) Worthies Sports & Social Club 7.00pm



The Outline Timetable is an initial list. The proposed list is subject to final agreement. Additional suggestions and activities are always most welcome.

Outline Timetable

Weekdays

- ❖ Arts & Crafts Trail?
- ❖ Photography Exhibition?
- ❖ Art Exhibition at St Swithun's?
- ❖ New Church Hanging – all week – venue? – could be committee room at Tubb's Hall?
- ❖ Local History Group Exhibition?
- ❖ Something arty at the school?
- ❖ Recital/Concert/both at St Mary's?
- ❖ Jazz Evening at the Cart & Horses/King Charles?
- ❖ TA community bring & buy and tea?



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Finale Weekend

Saturday 24th September

- ❖ Tubbs Green children's' event? 11am Jackie Porter
- ❖ Fun Run 2pm Malcolm Prince
- ❖ Fancy Dress Car Cavalcade – including walkers, cyclists, push chairs, wheelchairs, etc. From Jubilee Hall through the village to the King Charles Pub 4pm Scouts/Guides
- ❖ Community BBQ and Fireworks at the King Charles 6pm Scouts/Guides

Sunday 25th September

- ❖ Festival Choral Evensong 5.30pm St Mary's Church



How to get involved

Local Groups and Organisations

- ❖ Participate in the Festival through organising an event, demonstrating what they do or simply gaining publicity. The activity maybe for fun, fundraising or attracting new members. and liaise with the Steering Group over the details of their activity, be it for fun or fundraising.
- ❖ The first step is to contact a member of the Festival Steering Group and appoint a link person for effective communication.
- ❖ By joining in the Festival you can benefit in many ways including free promotion, a ready made audience and free venue.
- ❖ Why not liaise with other village organisations to offer a joint activity

Local Businesses

- ❖ Advertise in the Festival Programme. This A5 booklet will list all the details of the Festival Week with venues, ticket availability etc. 2,500 copies will be printed and delivered to all households in the Worthys and also sent via the pupil post at the school
- ❖ Be A Festival Sponsor: The Steering Group will be applying for various grants, but will need funds for insurance, decorations and banners around the village, advertising and to help pay for the production of the programme. Business Sponsors will be given a ¼ page ad FREE (minimum business sponsorship is £30).
- ❖ Organise a Festival Week promotion or special offer for your customers, or why not link up with a local charity or organisation and help them to organise their Festival activity!

Local People

- ❖ Support as many events during the Festival Week and you can! Also invite your family and friends along.
- ❖ Be a personal Festival Sponsor - all sponsors will be acknowledged in the Programme.
- ❖ Decorate your house and/or garden for the Festival Week
- ❖ Organise your own street party - open your garden.
- ❖ Offer to help the Steering Group or any of the participating groups - see back page for the Outline Timetable of Events



Organisation

Steering Group

Role:

marketing and communication, risk (insurance), programme, finance, sponsorship, organisation (venues, resources), planning

Current members:

Jane Rutter (City Councillor), Mandy Read (Parish Councillor), Natalie Newman, Johanna Owens

Specialist Support

Malcolm Wood (Kings Worthy Fete Chairman)
Malcolm Prince (Planning, Marketing, Finance)
Robert Johnston (City Councillor, Grant Applications)
Jackie Porter (County Councillor)
Eleanor Hamblin (Previous Festival Organiser)

Activity Organisers

Family Fun on the Green	St Marys Children's Worker
Village Concert	Claire Goodwin
Street Parties	Natalie Newman
Mini Football Tournament	Worthys FC
Open Gardens	
Community Barbeque	Worthy Sports & Social
Tubbs Green Children's Event	Jackie Porter
Fun Run	Malcolm Prince
Car Cavalcade/Fancy Dress	
Finale Barbeque and Fireworks	
Festival Choral Evensong	
Arts & Crafts Trail?	
Photography Exhibition?	
Art Exhibition at St Swithun's?	
New Church Hanging	
Local History Group Exhibition?	
Something arty at the school?	
Recital/Concert/both at St Mary's?	
Jazz Evening at the Cart & Horses/King Charles?	
TA community bring & buy and tea?	



Summary/Next Steps

Join in organising the Festival

– have fun, help to make more of your community

People are willing to offer their support

– to be successful we need more involved

The Festival will have something for everyone

The next step will be the Festival Launch Party on Saturday 6th November 2010 from 6pm – date and venue to be confirmed.



To offer assistance or for further information please contact:
Jane Rutter, 01962 884981 email pjanerutter@btinternet.com